

## **Instructor/Academy Coach**

**Facility Name:** KOHR Golf Center/KOHR Academy

**Facility Location:** Natick, MA

**Position / Title:** KOHR Academy Coach/Instructor

### **Facility/business Description:**

KOHR Golf Center, located 15 miles west of Boston in Natick, MA, is a new state of the art practice facility that includes private instruction, clinics, fitness and a junior Academy. KOHR's practice facility includes 61 hitting bays, contoured fairways, bunkers, 14 target greens, and a USGA putting green. Additionally, KOHR Academy students and KOHR members have access to a grass tee box, a fairway bunker, and a 2 acre private short game practice area which includes an additional 2 USGA greens and bunkers. Adjacent to the tee box is an indoor 2-bay golf studio. This building is home to our club fitting business (Cool Clubs) as well as our winter instructional program.

KOHR Academy is a junior golf academy that has operated within the Boston area for over 15 years. Bill McInerney, Director of Player Development, has taught junior golf for over 20 years. His academy focuses on instilling independence, work ethic, and a passionate approach to the game of golf. KOHR Academy has already produced successful junior, high school, college, and professional golfers.

### **Job Description:**

KOHR Academy coaches are responsible for training and guiding aspiring junior golfers using methods, techniques, and proven drills used by the entire Academy staff. The new coach will work in an energetic, passionate, self starting environment to help students improve in all aspects of their golf game. Coaches teach both on-site at

the Academy, as well as on course, at local golf courses, where they provide important instruction around course management, etiquette, and the rules of golf. The coach should have experience with technology, as our students log all rounds and provide journal entries critiquing their play. Communication between coach and student allows for targeting training drills that help the student train efficiently and prepare them for the challenges of competitive junior golf.

The coach/instructor will have additional time and opportunities outside of the Academy to teach both private and group lessons all year.

The responsibilities of this position include:

- Creating a fun and safe environment for the junior golfers to grow.
- Organizing and preparing academy sessions including setting up and breaking down stations.
- Assessing and implementing drills/games to address student's specific areas of focus.
- Maintaining a high level of communication between coaches/ students to ensure consistency.
- Maintaining the existing high standards within the academy.
- Managing and utilizing instructional video equipment and teaching aides.
- Teaching and modeling proper golf etiquette.

- Enforcing KOHR Academy golf policies, rules and regulations.
- Assisting in promoting and managing KOHR Academy.
- Attending all staff and management meetings.
- Leading and managing weekly on-course training sessions.
- Attending and observing Academy players in competitions.
- Developing relationships with members as well as the general public to promote the facility and KOHR instruction.
- Designing and promoting golf clinics and small group practices to heighten participation from the community.
- Developing quality golf instruction to market to individuals, groups, and local businesses.

**Experience Desired:**

The ideal candidate is a golf professional with experience both teaching and playing competitive golf. He or she is passionate about working with both adults/juniors- beginners to scratch golfers. The candidate should possess excellent communication and interpersonal skills to work effectively with management, other staff members, students and the general public

**Special Skills:** Good communication skills; familiarity with various forms of technology; clean driving record.

**Compensation/Benefits:** Salary TBD- based on experience; plus 80% of all private instruction; health benefits; Use of the facility.

**Education Level Required:** College degree; PGA member/track (a plus)

**Position Available:** April, 2021 or earlier

**How to Apply:** electronically

**Apply To:** [Oliver@teamkohr.com](mailto:Oliver@teamkohr.com) and [Bill@teamkohr.com](mailto:Bill@teamkohr.com)